

Astonishing Results

While Bloomberg BNEF cites costs for new **coal** plants to be in the **7-10 cents** range per unit energy (kilowatt-hour electricity), our results were pretty spectacular: **Wind and solar** were in the **2-4 cent** range in almost all of these countries! So we named them “**extremely cheap renewables**”. And, looking at the world wind and world solar maps, these “extremely cheap renewables” resources are not only available in the vast lands in China, India, the US and Europe, which is already 80% of the world’s carbon polluters, but pretty much in **all countries** of the world!

Extremely cheap Renewables

Let’s sit back and really think about what it means. We are watching a complete **shift in paradigms**, a **Game Changer** for the world:

It is actually cheaper to go for renewables! What a phantastic **for-profit** solution to **climate change**! Renewables should be a “Self Seller” for Paris. What a no-brainer?!

While we could not believe our eyes, that day late in September, we were wondering why we had not reached this conclusion before ourselves? Now, with only 8 weeks to go for Paris, we had to **hurry up**. Let’s do everything we can to spread the word, get the **good news** out: Renewables are cheaper, this can work out!